

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 AGR-10 RSC-01 /029 W

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R 111601Z FEB 75

FM AMEMBASSY SANTO DOMINGO

TO SECSTATE WASHDC 2796

USDOC WASHDC

UNCLAS SANTO DOMINGO 0667

E.O. 11652: N/A

TAGS: BEXP, DR

SUBJECT: FY 1975 COMMERCIAL ACTION PROGRAM:

FOOD PROCESSING/PACKAGING CATALOG SHOW

REF : SD 0284

1. FOOD PROCESSING AND PACKAGING CATALOG SHOW NOW SET FOR JUNE 2, 3 AND 4, 1975 (NEW DATE), AT ASSOCIATION OF INDUSTRIES IN SANTO DOMINGO.

PACKAGING MACHINERY MANUFACTURERS INSTITUTE (PMMI) IN WASHINGTON WILL SPONSOR FULLY AN INDUSTRY EXPERT AS WELL AS A TEAM TO STAGE A ONE-DAY SEMINAR AT THE ASSOCIATION ON THE 3RD. PMMI HAS ALSO ASKED THE FOOD PROCESSING MACHINERY AND SUPPLIES ASSOCIATION IN WASHINGTON TO JOIN WITH THEM AS CO-SPONSORS AND TO SEND INDUSTRY TEAM TO SANTO DOMINGO FOR SHOW. CONTACT AT PMMI IS BASILIO LIACURIS, DIRECTOR IF INTER-NATIONAL PROGRAMS, AND AT ASSOCIATION IS NANCY L. JANSSEN, ADMINISTRATIVE ASSISTANT.

2. PMMI (AND PROBABLY ASSOCIATION) WILL BEGIN SOLICITATION OF MEMBER COMPANIES LATER THIS MONTH, USING INFORMATION SUPPLIED BY EMBASSY. WE ARE ASKING FOR THREE CATALOGS FROM EACH COMPANY; FOLLOWING SHOW, ONE COPY OF EACH WILL BE PLACED IN EMBASSY COMMERCIAL LIBRARY, THE ASSOCIATION OF INDUSTRIES AND THE BI-NATIONAL CENTER IN SANTIAGO. ACTION REQUESTED: COULD USDOC PROVIDE SUPPLY OF STANDARD CATALOG INDEX FORMS DIRECTLY TO PMMI? LIACURIS WILL KNOW HOW MANY ARE NEEDED.

3. EMBASSY EXPECTS TO MOUNT SHOW WITHOUT COST TO USG. FUND WILL
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COME FROM THE FOLLOWING: AMERICAN CHAMBER OF COMMERCE, PMMI, AND,

POSSIBLY, THE FOOD PROCESSING MACHINERY AND SUPPLIES ASSOCIATION.
THE ASSOCIATION OF INDUSTRIES IS CONTRIBUTING USE OF THEIR HEAD-
QUARTERS FACILITIES WITHOUT CHARGE.

4. THEME AND TIMING OF THIS EVENT WERE DISCUSSED LAST MONTH IN
WASHINGTON WITH ROBERT PETERSON OF THE CATALOG SHOW DIVISION, OIM,
IN COMMERCE. THERE ARE NO CONFLICTS WITH USDOC-SPONSORED EVENTS.
HURWITCH

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Disposition Event:
Disposition History: n/a
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